



Campaign Statistics

November 2021

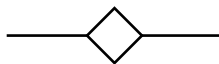
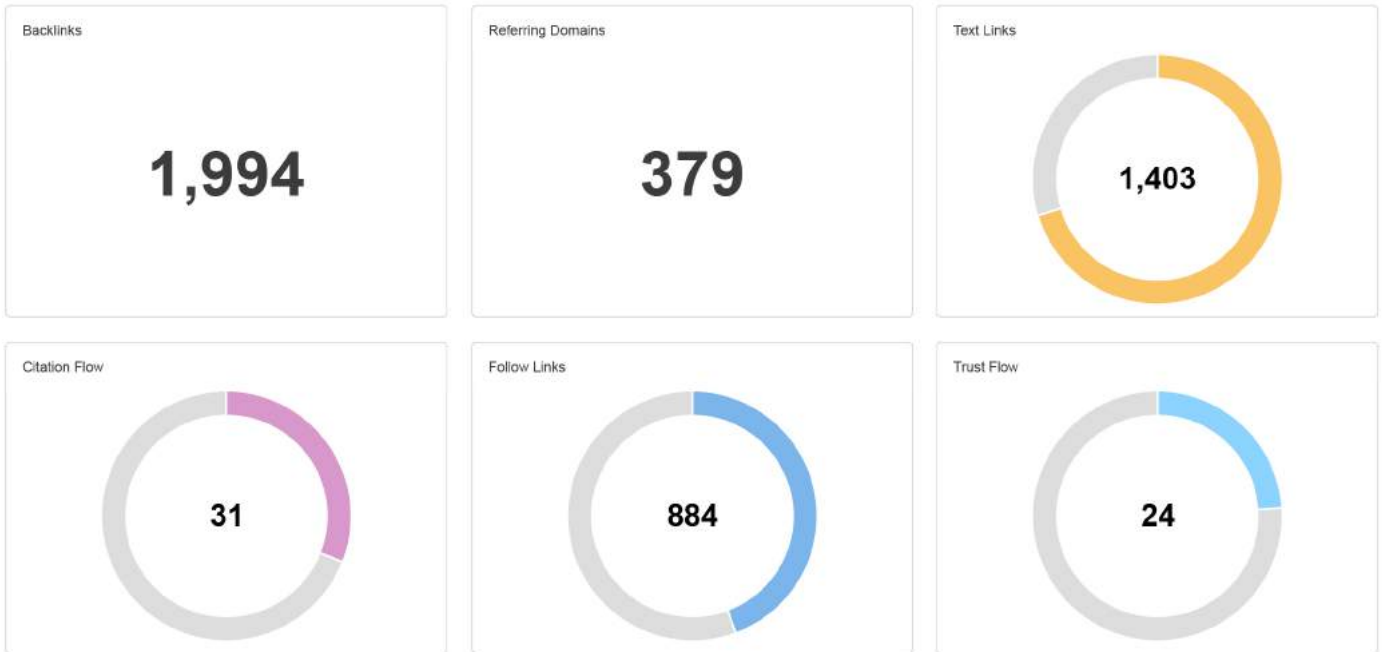


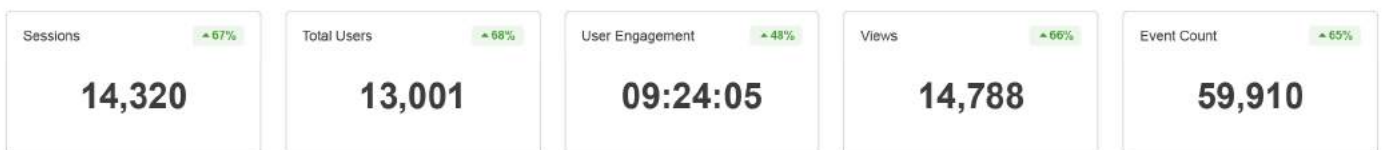
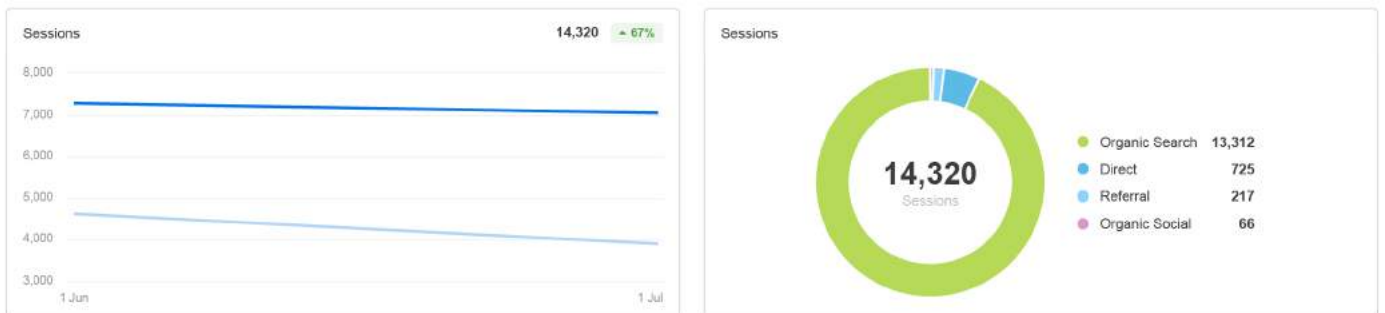
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Backlinks - Summary



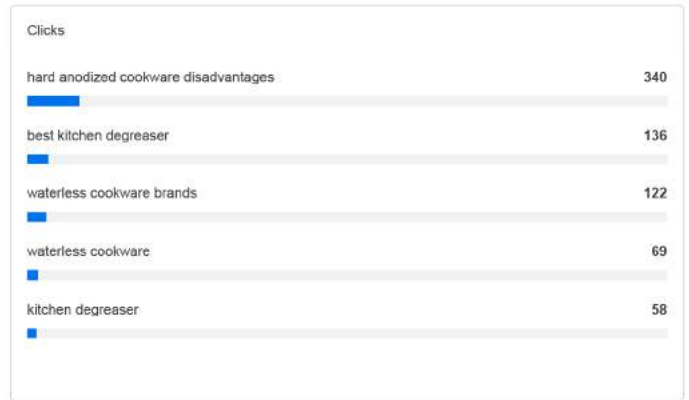
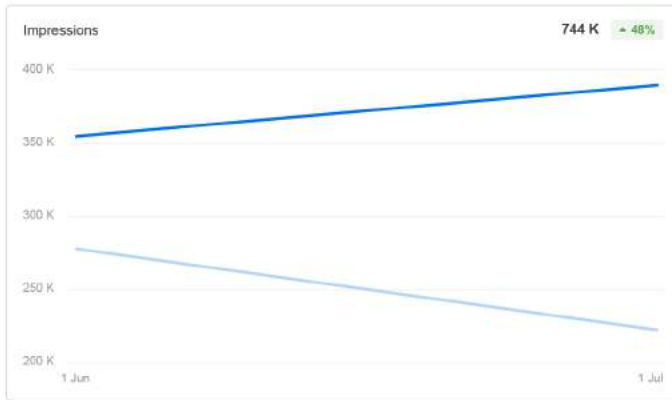
Google Analytics 4 - All Channels



Showing 5 Rows

CHANNEL	SESSIONS	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
Organic Search	13,312	12,013	17:05:38	13,234	0	54,636
Direct	725	634	09:39:52	1,087	0	3,453
Referral	217	162	04:15:29	370	0	1,445
Organic Social	66	62	00:09:50	85	0	272
Unassigned	0	76	02:13:16	12	0	104

Google Search Console - Top Queries



Clicks ▲ 167%

8,764

Impressions ▲ 48%

744 K

Avg Position ▼ 6%

28.3

CTR ▲ 79%

1.18%

Showing 50 of 5,000 Rows

KEYWORD	CLICKS▼	IMPRESSIONS	AVG POSITION	CTR
hard anodized cookware disadvantages	340	2,393	1.43	14.21%
best kitchen degreaser	136	1,683	4.31	8.08%
waterless cookware brands	122	631	1.11	19.33%
waterless cookware	69	3,506	9.17	1.97%
kitchen degreaser	58	3,977	9.14	1.46%
best degreaser	56	4,590	10.70	1.22%
best hamburger press	46	1,141	7.09	4.03%
how to cook store bought crab cakes	46	1,146	2.91	4.01%
best burger press	43	2,761	9.21	1.56%
best degreaser for kitchen	41	432	4.00	9.49%
best knife roll	37	514	5.80	7.20%
how long does broccoli last in the fridge	34	8,965	7.27	0.38%
how long to cook crab cakes	34	887	2.87	3.83%
how to cook crab cakes in oven	34	565	3.32	6.02%
degreaser for kitchen	31	1,567	7.24	1.98%
how long to bake crab cakes	28	803	3.50	3.49%
how to cook crab cakes	28	777	11.13	3.60%
baking crab cakes	26	393	3.17	6.62%
how to bake crab cakes	26	546	4.25	4.76%
how to cook crabcakes	26	190	4.15	13.68%

KEYWORD	CLICKS	IMPRESSIONS	AVG POSITION	CTR
crab cakes in oven	25	437	10.14	5.72%
best kitchen grease cleaner	24	884	7.16	2.71%
best waterless cookware	23	131	1.46	17.56%
how to heat crab cakes	23	257	2.11	8.95%
bake crab cakes	21	300	5.40	7.00%
how to cook a crab cake	21	357	3.13	5.88%
how does a restaurant kitchen work	20	88	5.88	22.73%
best degreaser kitchen	19	317	4.59	5.99%
best grease cutter	18	149	4.20	12.08%
carbon steel pan rust	17	359	4.46	4.74%
difference between hotel motel and re...	17	45	1.00	37.78%
how to wash dishes without a sink	17	130	1.00	13.08%
best hamburger patty maker	16	361	6.83	4.43%
how do you cook crab cakes	16	225	4.38	7.11%
how to sharpen a machete	16	2,608	8.67	0.61%
how to clean nut milk bag	15	206	3.33	7.28%
how to make bread less dense	15	641	5.95	2.34%
waterless cooking pots	15	126	4.52	11.90%
best burger patty maker	14	191	7.24	7.33%
best hand crank ice cream maker	14	532	7.16	2.63%
cooking crab cakes	14	306	10.48	4.58%
hamburger press reviews	14	105	3.26	13.33%
hotel vs restaurant vs motel	14	68	1.00	20.59%
how long do you cook crab cakes	14	277	4.39	5.05%
how to cook crab cakes in the oven	14	162	3.67	8.64%
how to sharpen a machete with a whe...	14	32	1.88	43.75%
best knife rolls	13	109	4.45	11.93%
degreaser kitchen	13	970	11.28	1.34%
degreaser spray	13	601	54.72	2.16%
best kitchen cleaner for grease	12	389	5.46	3.08%

Keywords Ranking

Sr. No.	Keyword	Ranking
1	kitchen degreaser	4
2	waterless cookware	5
3	best burger press	6
4	how to cook store bought crab cakes	3
5	how long does broccoli last in the fridge	6
6	how long to cook crab cakes	16
7	omelette maker	10
8	best waterless cookware	1
9	how to bake crab cakes	22
10	hard anodized cookware disadvantages	1
11	waterless cookware brands	1
12	best kitchen degreaser	2